

Evaluating Your ATE Project with Diversity, Equity, and Inclusion in Mind

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ATE PI Conference 2022



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EvaluATE



www.evalu-ate.org



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Land and Labor Acknowledgement



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Introductions






The slide includes four photographs:

- A family of four (mother, father, and two children) standing in front of a field of sunflowers.
- A group of four people (two adults and two children) sitting on a couch.
- A man and a woman smiling and holding a small dog.
- Three women standing in front of a presentation screen. The screen displays the text: "Engaging Intentionally with Diversity, Equity, and Inclusion in your ATE Evaluation", "Ayesha Boyce, Tiffany Tovey, & Lyssa Wilson Becho", and "ATE PI Conference 2022".


Research Study: Measuring Equity, Diversity, and Inclusion in the ATE Program

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Some Caveats

-  This session is the beginning
-  Culture, norms, and equity shift with time and context
-  No person can achieve cultural competence
-  To do this work well you have to be open, vulnerable, and self-aware
-  There is no simple equity or culturally responsive checklist


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Definitions, Justification, and Rationale

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Culture



Customs, arts, social institutions, and achievements of a particular nation, people, or other social group (Dictionary.com)



Ways of living of a group; shared norms, values, and assumptions (Samuels & Ryan, 2011; SenGupta, et al., 2004)



Shared language, gender, ethnicity, religion, race, class, sexual orientation, disability, dietary preferences, age, and/or geographic location (Bowen & Tillman, 2015)

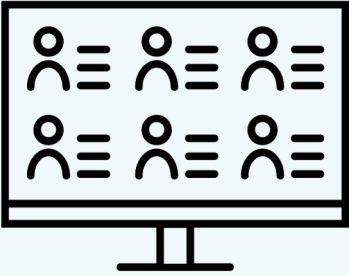
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Culture



Dynamic & ever-changing


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Diversity

Traditional socio-demographic markers
such as class, gender, nationality, sexuality, ethnicity, and race,
as well as **other ways people are different** from one another

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Equity

Parity in program access, participation, and accomplishment for all program participants, **especially those least well-served** in the context (Greene, et al., 2011)

Fair distribution of opportunities to participate and succeed in education for all students (NAS, 2018)

All children have an opportunity to survive, develop, and reach their full potential, **without discrimination, bias or favoritism** (UNICEF, 2010a)

Achieving equity, redistribution of resources

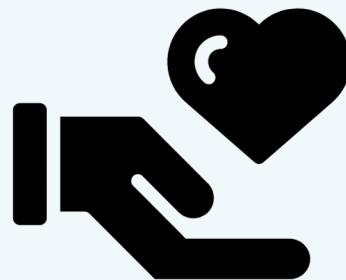
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Inclusion

People are (and feel) embraced, included, valued

Processes through which all students are made to **feel welcome** and are treated as motivated learners (NAS, 2018)

Sense of belonging, climate



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Cultural Responsiveness

Terms cultural responsiveness (Hood, 1998) and cultural competence have become

ubiquitous

Multicultural validity (Kirkhart, 2005; 2010)

Research and evaluation as **social justice**


An ethical imperative

Research toward the elimination of health and health care disparities




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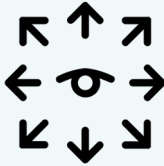
Cultural Responsiveness



Agents of Change
Using Theory, Methods,
and Professionalism
(Thomas & Madison, 2010)



**Identity, Role, and
Praxis**
(Boyce et al., in press &
Reid, et al., 2020)



**Oppositional
Consciousness**
(Neubauer & Hall, 2020)

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We Need to Be Reflective of Diversity, Power, and Privilege



Diversity increases creativity, excellence



The process of becoming multicultural is lifelong

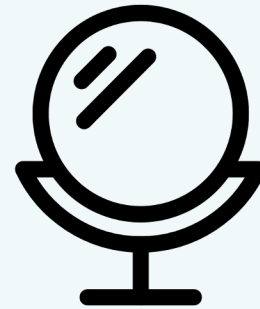


Privilege can be a learning disability

(Symonette, 2004)

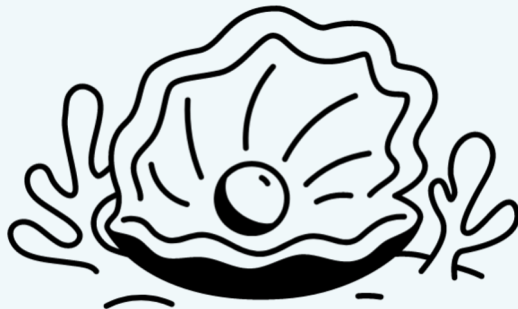
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“That person is a professional who, while believing strongly in his mission, recognizes the subjectivity of his assumptions, the limitations of his methods, and the irrationality of his behaviors, and who responds to being challenged by **questioning his own ways of thinking and doing.**”
- Raphael Fischler



Importance of Reflective Practice

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What is Reflective Practice?

“A state of mind, an ongoing attitude of life and work, the **pearl grit in the oyster of practice and education...**

It enables us to make illuminative sense of where we are in our own practice, and our relation to our profession.” (Bolton & Delderfield, 2018, pp. 1-2)

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Reflection in- action



Reflection on- action

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A Dichotomy

2 Modes for Reflection



Individual



Collaborative

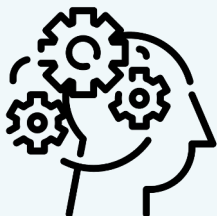
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Reflective Practice...

- **Intentional, open, and authentic**
- **Bridges theory and practice**
- For becoming **wiser or better**
- Helps better **frame our inquiry**
- Helps us ask **good questions**
- **Challenges** assumptions, biases, ideologies, beliefs, and behaviors
- Engages, values, and voices **multiple perspectives**
- Engages **uncertainty** and puzzling situations

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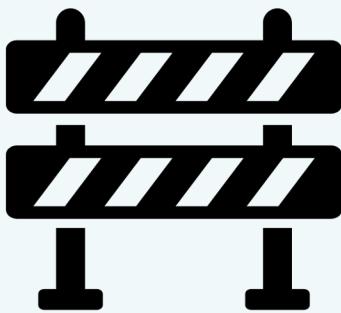


Reflective Practice...

- Deals in **moral judgment**
- Accepts **ignorance and mistakes** as a part of practice
- Builds **awareness and attentiveness** to context
- Requires **curiosity, humility, and authenticity**
- Is concerned with **taking ACTION**

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Blocks and Limitations to Reflection



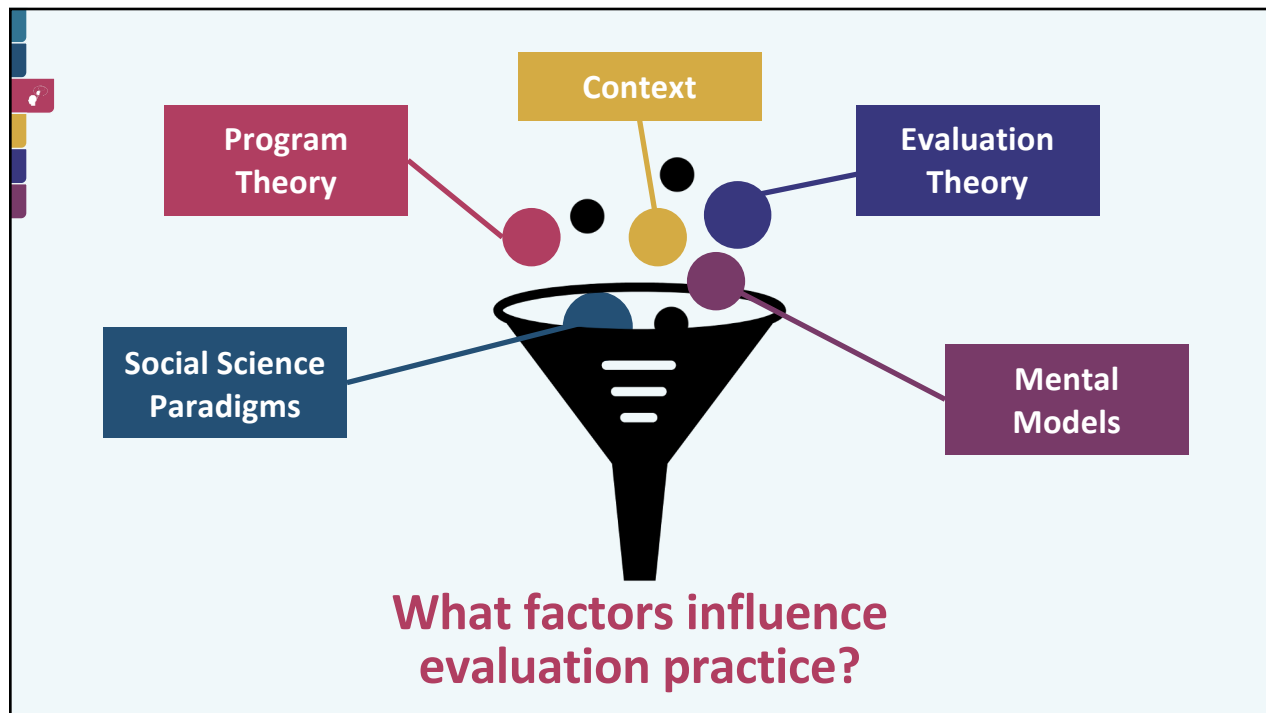
- Inexperience at imagining others' experience
- Not knowing how to express your reflective narrative
- Fearing incompetence, judgment, or ridicule
- Tiredness/overwork
- Lack of time
- Lack of motivation
- Topic is too heavy, touchy, or sensitive

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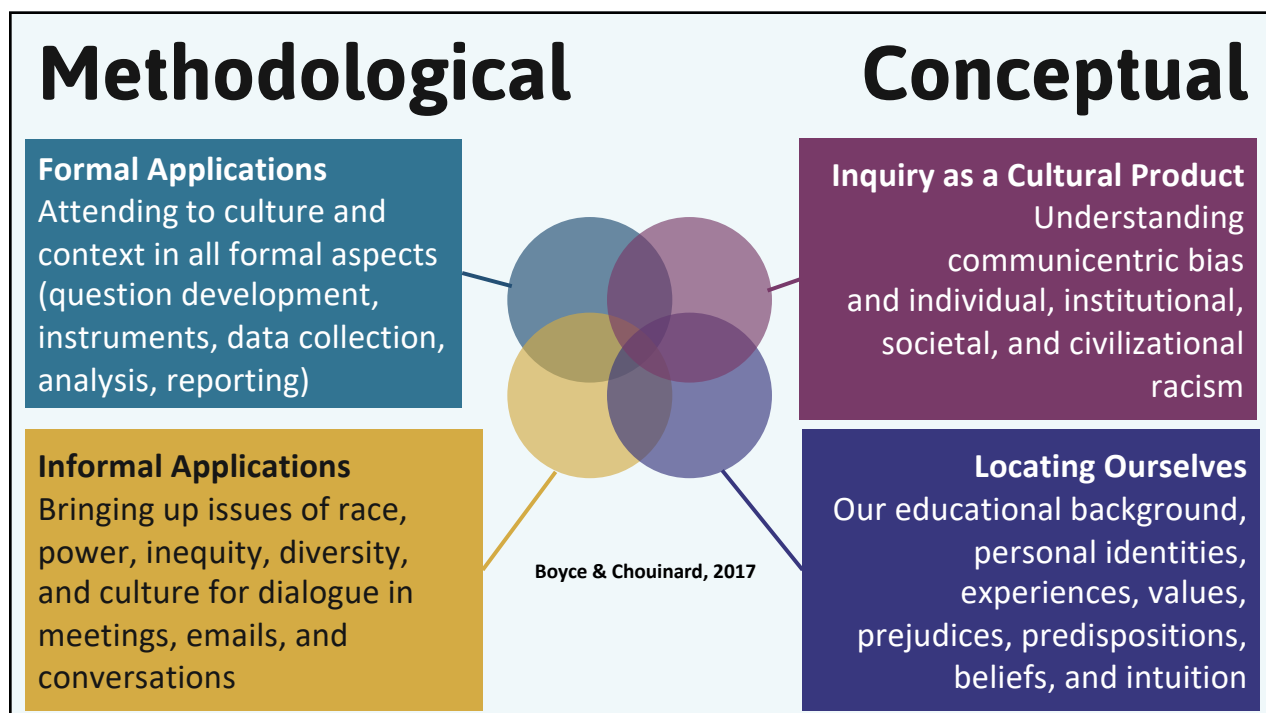


**Reflective practice as a continuous
process that takes strength of
mind, grace, and forgiveness.**

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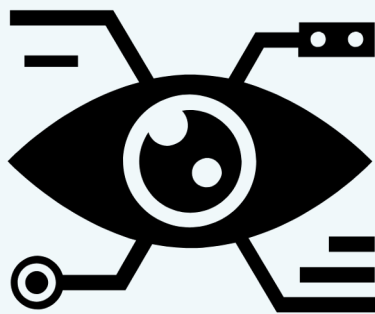
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Cultural Identity and Mental Models

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Mental Models & Cultural Identity



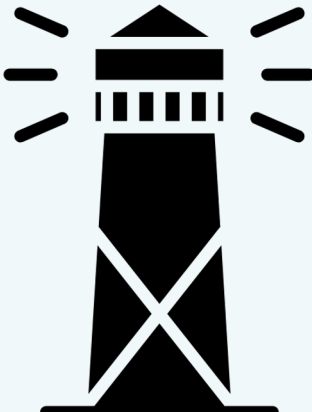
Complex **multifaceted lens** through which we perceive and make sense of the world

Set of **assumptions, understandings, predispositions, values and beliefs** with which we approach our work and the world

Come from our **educational and personal background**, culture, experiences, values and beliefs

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Locating Ourselves



Our lens influences all evaluation/research processes from design to implementation and interpretations (Milner, 2007)

You are the first data collection instrument!

Reflect on your own educational background, personal identities, experiences, underlying values, prejudices, predispositions, beliefs, and intuition

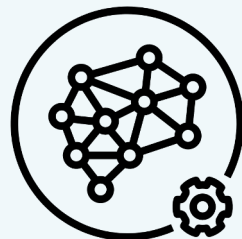
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Becho Mental Model



The collage includes a woman working on a laptop, a family in a field of sunflowers, a woman in a graduation cap, a woman holding a sign that says "No one is free when others are oppressed", a group of people standing in a line, a woman in a graduation cap, and a woman in a graduation cap. There are also logos for the University of New Hampshire Sociology and Western Michigan University.

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Social Inquiry as Cultural Product

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Recognizing Social Inquiry as a Cultural Product



Examine the role communicentric bias (Gordon, Miller, & Rollock, 1990) and individual, institutional, societal, and civilizational racism plays in education and the social sciences (Scheurich & Young, 2002)



Stop “autoload” (Symonette, 2004)

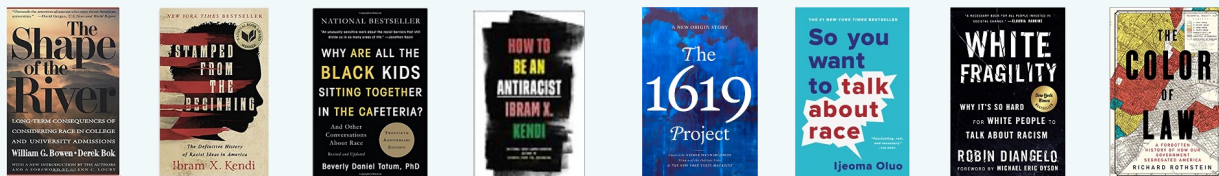


Seek to understand the culture, context, historical perspective, power, oppressions, and privilege in each new context (Greene, 2005; Pon, 2009)

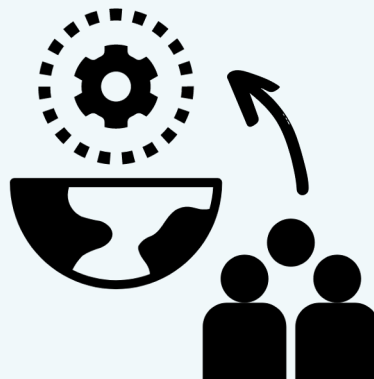
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Recognizing Social Inquiry as a Cultural Product

Discuss books, articles, and chapters related to epistemologies of difference, racialized discourses, history of racism, and critiques about the nature of social inquiry

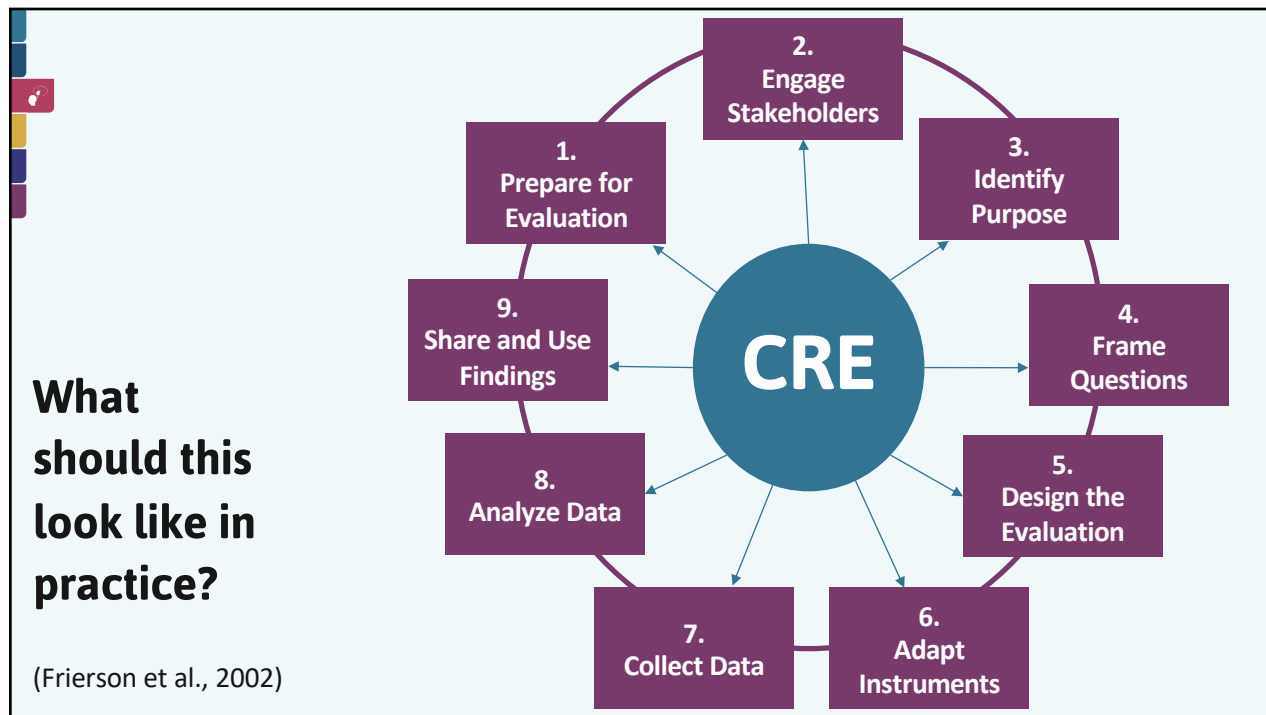


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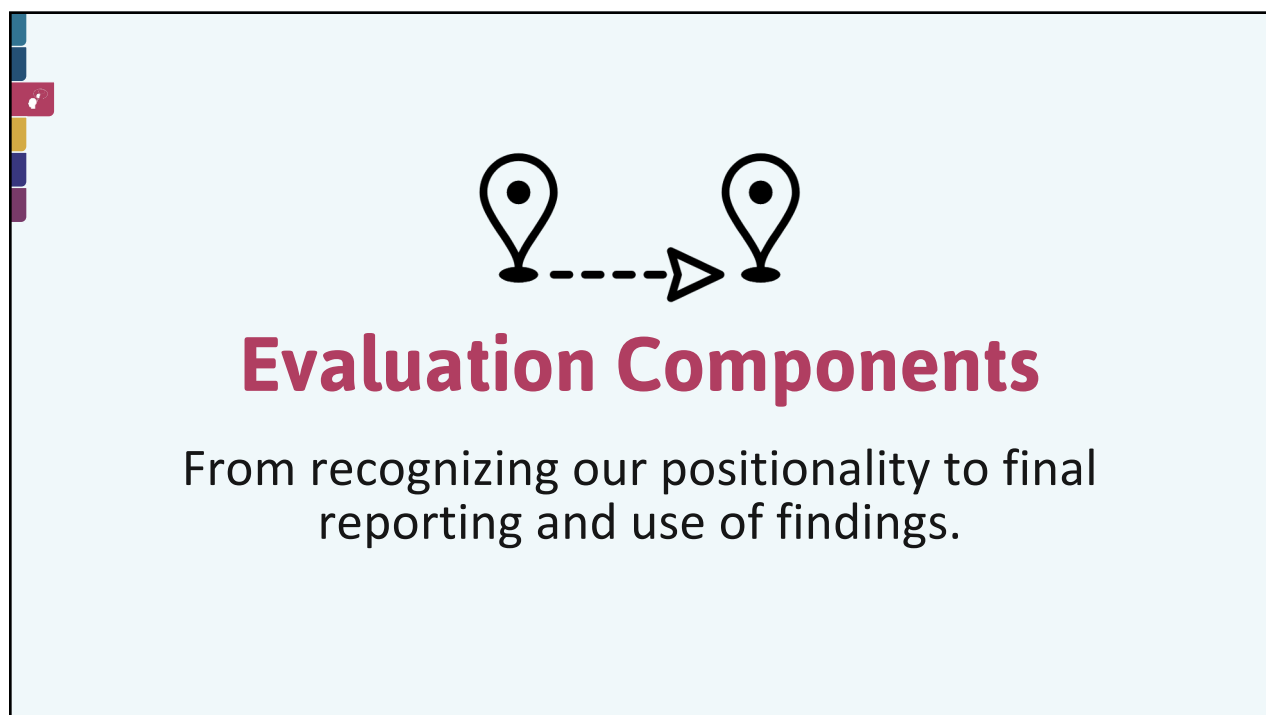


Overview of Culturally Responsive Evaluation and Key Tenets

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Informal Actions and Methods (Evaluator Role)



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- **Evaluator role**
- **Interaction with stakeholders**
- Background and context
- Evaluation purpose and audience
- Evaluation approach
- Key evaluation questions
- Evaluation design
- Instrumentation
- Evaluation data collection and analysis methods
- Reporting and communication

Components for Consideration within an Evaluation



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What is Our Role as Evaluators?



Methodologist
Content expert
Theorist
Evidence seeker

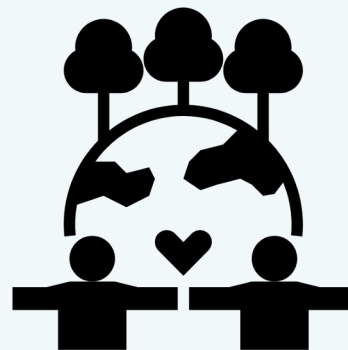
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What is Our Role as Evaluators?



Methodologist
Content expert
Theorist
Evidence seeker

Advocate
Critical friend
Networker
Change agent
Community organizer
Communicator



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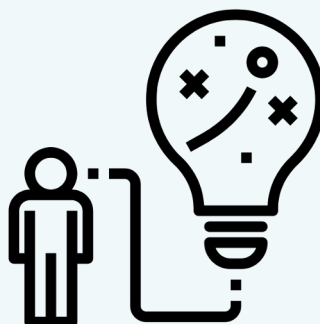
It's How You Show Up

In **communication** and language use
Willingness to engage sometimes **difficult**
conversations
Importance of **assertiveness** and
responsiveness (Bolton & Bolton, 2009; Smith,
2021)
Bringing **ourselves** and our identities into our
work

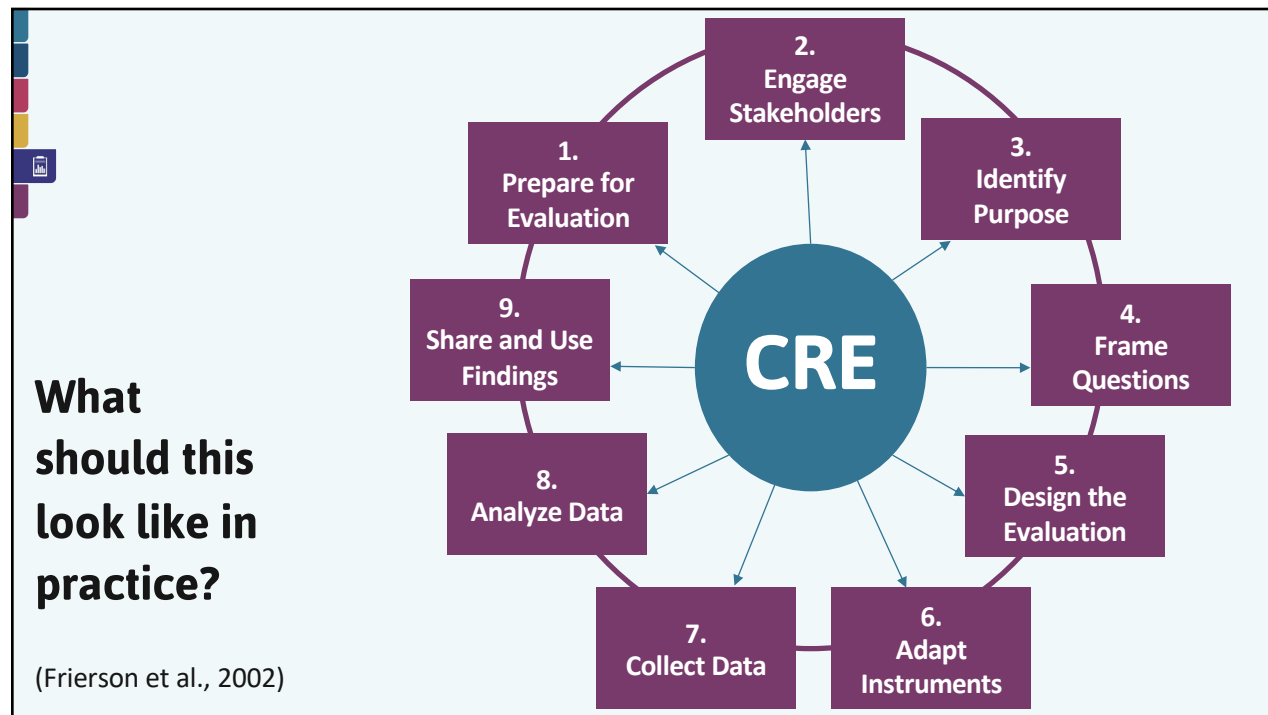


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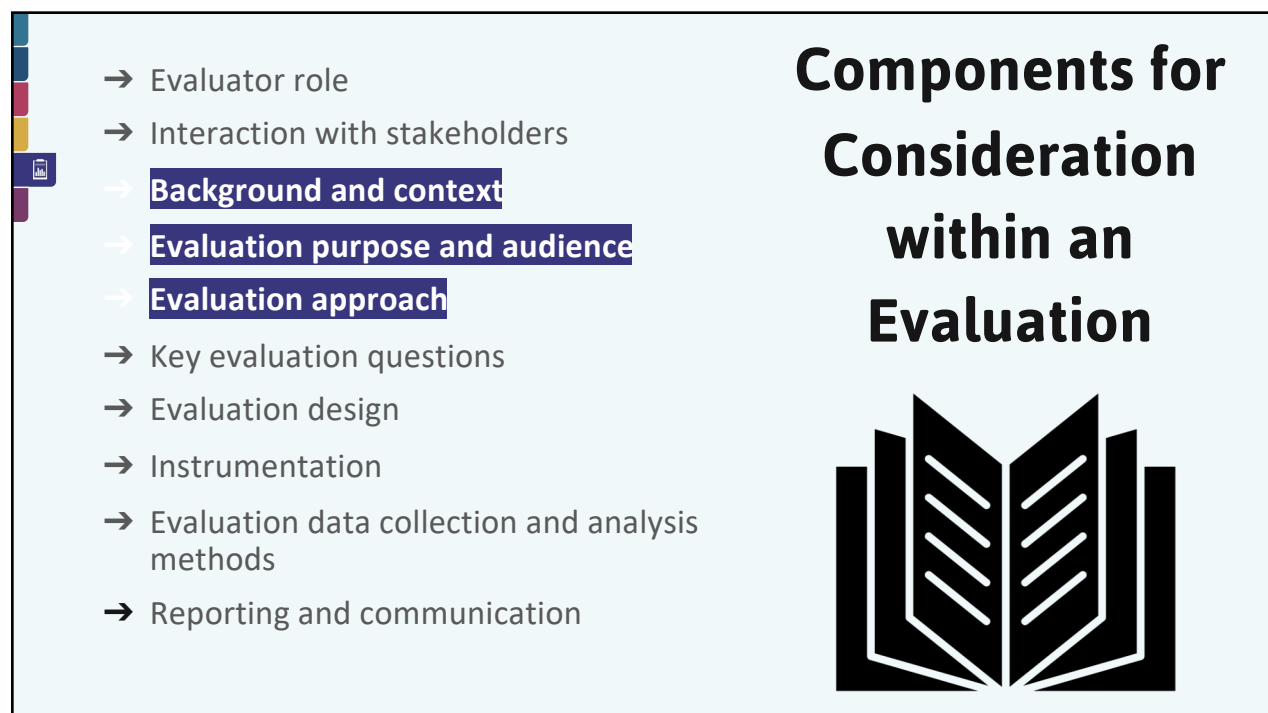
Formal Actions and Methods



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Background and Context

Program / project context
Community
Historical
Political
Environmental
Organizational
Cultural

Evaluations don't happen in a vacuum

Importance of program theory and
logic models



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Purpose(s) of Evaluation



Many goals of
evaluation



Being explicit
about values

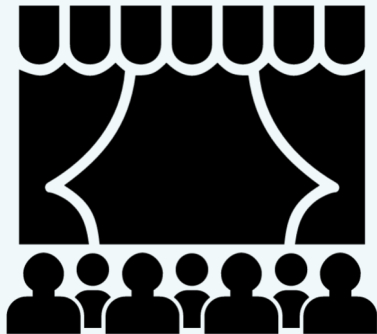


Some Different Purposes

Decision Support or
Accountability
Program Improvement,
Organizational Learning or
Change
Knowledge Generation or
Contextual Understanding
Social or Political Change

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Evaluation Audience



For whom is the evaluation primarily intended?

Whose interests and needs are (should be) addressed by the evaluation?

Those with decision, authority, and responsibility?

Those involved in developing and implementing?

Those who benefit or lose from the allocation of resources?

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Components for Consideration within an Evaluation

- Evaluator role
- Interaction with stakeholders
- Background and context
- Evaluation purpose and audience
- Evaluation approach
- Key evaluation questions
- Evaluation design
- Instrumentation
- Evaluation data collection and analysis methods
- Reporting and communication



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Evaluation Matrix

Efficient and visual representation of evaluation

Ensures alignment of questions and data collection methods

Case Example #1 Evaluation Matrix

Evaluation Questions

Project Theory
What is the logic and theory for the project?
To what extent does the curriculum align with evidence based (literature) best practices for diverse learners? What virtual specific strategies are being employed?
To what extent is the new curriculum based on literature in student-driven learning? To what extent are diversity, equity, and inclusion formally and informally built into the project theory?

Implementation
To what extent were the new curriculum and lab activities implemented on schedule and as planned?
To what extent were diversity, equity, and inclusion considered and attended to during planning, recruitment, training, and implementation?

Effectiveness
Are all students able to access and engage with the new curriculum and lab activities?

Engaging Intentionally with Diversity, Equity, and Inclusion in your ATE Evaluation
ATE PI Pre-Conference Workshop 2022
Workshop materials available at bit.ly/eval-workshop-22

Case Example #1 21st Century Labs

The context
Powdermill Community College has realized that their traditional laboratory and classroom curriculum is falling behind the times. Research has shown that integrating technology and student-driven learning can improve student comprehension and better prepare students for the workplace. They have also received feedback from students in their manufacturing programs that the labs are not accessible and engaging. Offering virtual simulations would allow students who work other jobs or cannot travel to the campus the ability to learn online. Two faculty in the manufacturing department received a three-year ATE grant in order to revise their classroom curriculum and lab activities.

Project goals
This project aims to modify classroom curriculum to allow for alternative delivery of education using flipped classrooms, open labs, and virtual simulations to replace the traditional lecture and lab delivery structure.
Their goals are to:
1. Increase enrollment in their manufacturing program.
2. Increase retention in their manufacturing program.
3. Increase the diversity of students by making education more accessible.
4. Increase student engagement and learning.

Evaluation questions
Their evaluation questions are:
Project Theory
What is the logic and theory for the project?
To what extent does the curriculum align with evidence based (literature) best practices for diverse learners? What virtual specific strategies are being employed?
To what extent is the new curriculum based on literature in student-driven learning?
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To what extent were the new curriculum and lab activities implemented on schedule and as planned?

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Evaluation Questions



Program theory



Outcomes



Communication



Implementation



Sustainability



DEI, anti-racism, climate, access



Effectiveness

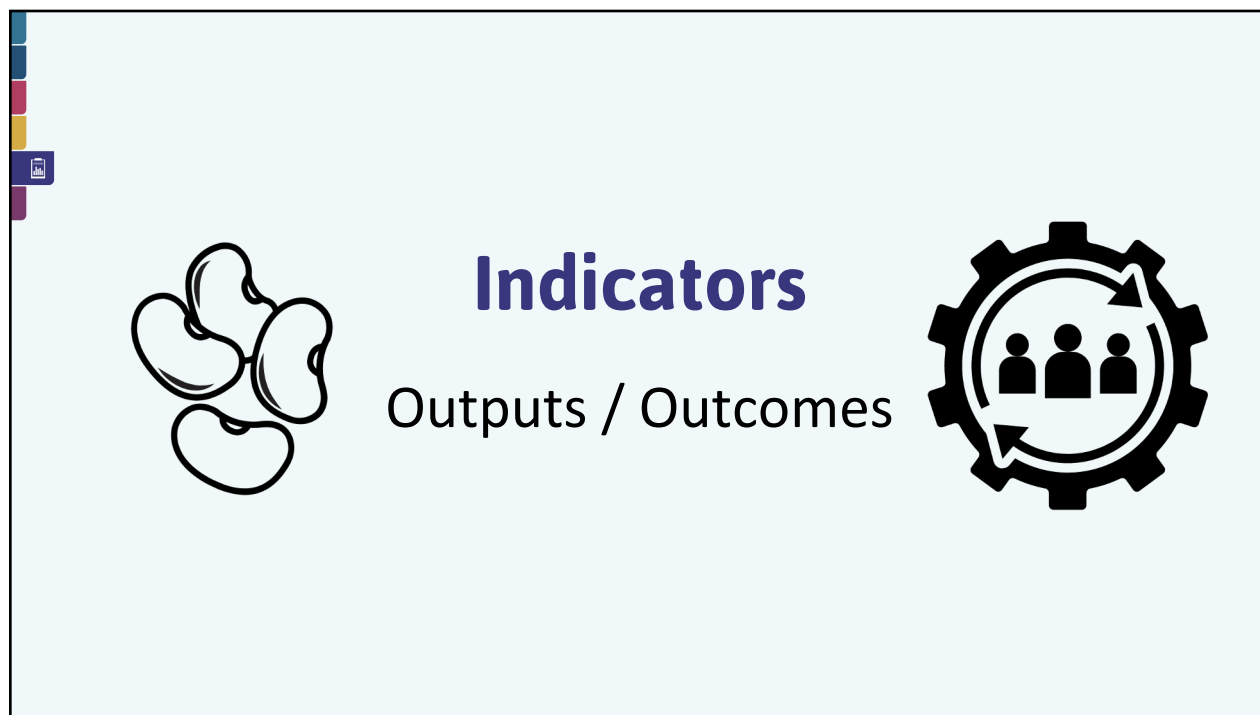


Organization



Others based on context & needs

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Answering the questions...



How will I know if the program **worked**?



How will I know if the program has been **successful**?



What will have **changed**?

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Then consider...



Who will you
talk to?

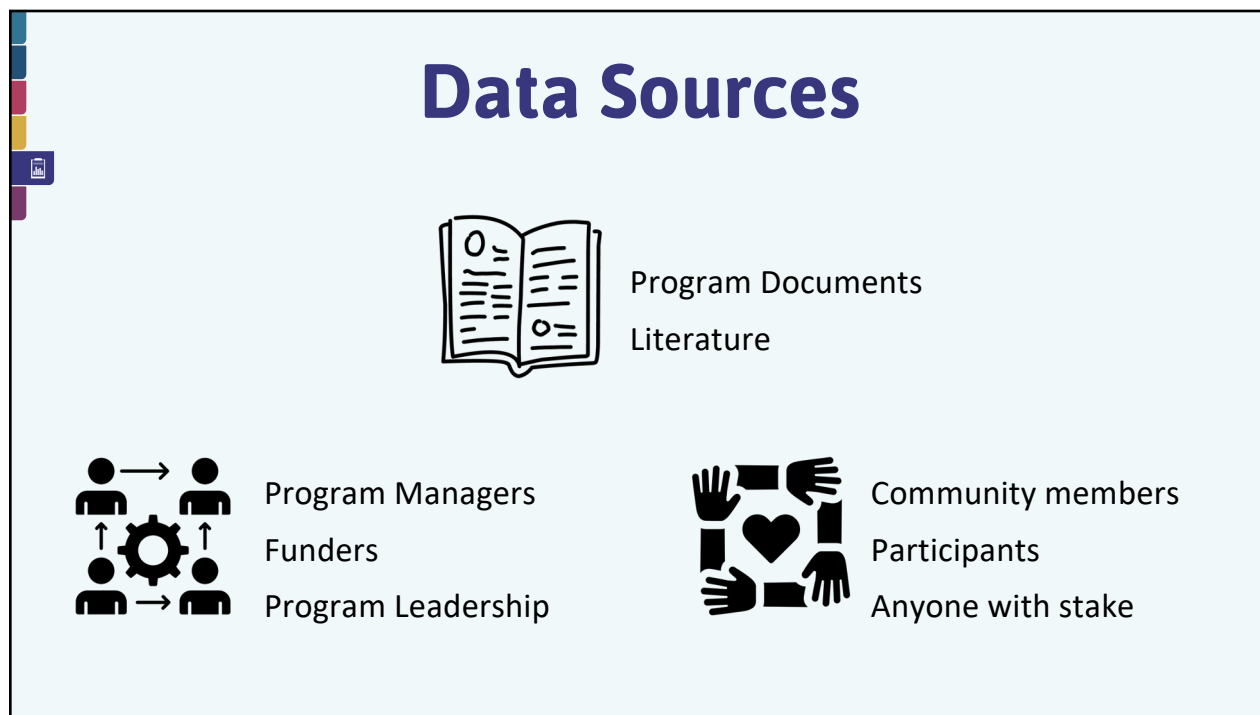


Where will you
look for the data?

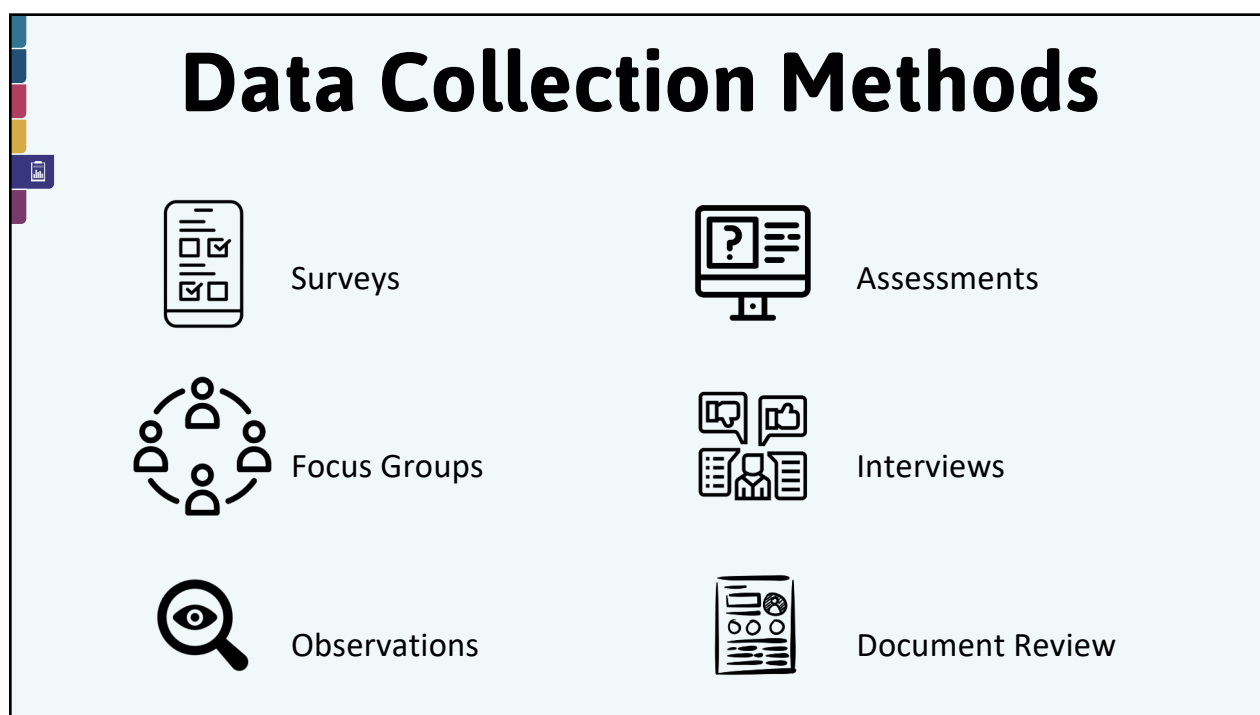


How will you
collect the data?

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Results-Sharing and Use

Remembering the importance of intentional communication



Multiple Groups

PIs
Funders
Project Staff
Administrators
Students



Multiple Formats

Informal conversations
Reports
Memos
Presentations
Town Halls
Community Events

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Questions

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Thank you so much!

Feel free to reach out to us...

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