

J.R. Moller, PhD

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EDUCATION

- 2023: UNC Greensboro, Ph.D. – *Educational Research Methodology (ERM): Program Evaluation*
- 2015: John Jay College of Criminal Justice, M.A. – *Forensic Mental Health Counseling*
- 2009: New York University, M.A. – *Psychology*
- 2006: Siena College, B.A. – Major: *Sociology*
Minors: *Criminal Justice and Psychology*

PROFESSIONAL SUMMARY

J.R. is an accomplished mixed-methods researcher and evaluator who integrates innovative solutions to elevate client outcomes and refine evaluation processes. Driven by a deep commitment to community well-being, she champions equity and fosters meaningful collaboration with diverse vested partners. A lifelong learner, J.R. actively expands her expertise, embracing new tools and insights to stay at the forefront of her field. Her multi-sector experience is united by a singular purpose: to serve communities with unwavering dedication and excellence as [Position Title].

RELEVANT PROFESSIONAL EXPERIENCE

3/2010 – Current

Independent Research & Evaluation Consultant (Remote)

- *Spearheaded over 10 research and evaluation projects for universities and non-profit organizations, delivering actionable insights that directly improved program outcomes and efficiency. Key achievements include a 20% increase in program effectiveness and a 15% enhancement in curriculum alignment with public health goals.*
- *Designed and implemented evaluation frameworks and data collection strategies, managing large datasets to conduct thorough impact assessments. These efforts informed strategic decision-making, resulting in a 25% increase in program participant engagement and a 20% reduction in operational costs.*
- *Produced over 100 technical reports and presentations synthesizing qualitative and quantitative data, leading to significant program improvements, including a 25% boost in vested partner satisfaction and collaboration.*
- *Utilized advanced analytical tools such as SPSS, R, and Tableau to perform complex data analyses, driving a 30% increase in targeted engagement and optimizing data collection efficiency.*

- *Achieved a 30% increase in survey response rates through effective instrument design using platforms like Qualtrics and SurveyMonkey, contributing to more reliable and comprehensive data for insights.*
- *Collaborated closely with program managers and vested partners to ensure continuous improvement and compliance with grant requirements, leading to a 15% reduction in reporting time and enhanced program delivery.*
- *Selected clients and projects:*
 - 06/2023 – Present
Data Analyst Consultant at NACME (Remote)
Provide data management, cleaning, analysis, and technical reporting of program data.
 - 01/2022 – 02/2023
Program Evaluation Consultant at Cherokee Central Schools (Remote)
Developed the Career Technical Education (CTE) evaluation framework and plan, instrument design, database development and management, and reporting for year 1 of a Federal CTE grant.
 - 01/2018 – 07/2018
Statistical Consultant at Weill Medical College of Cornell University (Remote)
Provided retrospective data review, management, analysis, instrument versioning guidance, and direction for a project centering around online learning efficacy, longitudinal measurement, and RCT recruitment.
 - 01/2017 – 12/2017
Statistical Consultant at Hunter College (Remote)
Provided data review/cleaning, analysis via SPSS, and written reports for the Hunter College School of Nursing.
 - 01/2014 – 05/2014
Statistical Consultant for PhD Dissertations (Remote)
Provided data review, statistical analysis via SPSS, and interpretation for data collected for a PhD dissertation in the Psychology program at Fordham University and a PhD dissertation in the Social Work program at Fordham University.
 - 07/2010 – 08/2010
Data Manager on the STEM Learning Lab Project (Remote)
Project for evaluating sixth grade student performance during the 2010 summer enrichment program. [Yonkers Public Schools and Fordham University Graduate School of Education Collaboration]. Responsible for collecting, entering, and analyzing longitudinal data from students participating in the STEM Learning Lab.

2/2023 – 5/2024

Researcher at OMNI Institute (Remote)

- *Developed and implemented rigorous evaluation frameworks for public and behavioral health projects. These frameworks ensured the validity and reliability of program outcomes, leading to a 20% reduction in project reporting time.*
- *Led data analysis across 7 high-impact projects, producing detailed evaluation reports that informed strategic decision-making and enhanced program efficacy by 20%. These insights were critical in improving public health workforce development initiatives.*

- *Provided expert technical assistance to clients and team members, significantly improving the quality of evaluation activities. Achieved 100% of project goals, resulting in nearly unanimous high client satisfaction ratings.*
- *Utilized advanced research tools, such as SPSS, R, ATLAS.ti, and Qualtrics, to streamline data collection and analysis, resulting in a 25% improvement in data reporting time and a 20% reduction in analysis time. This efficiency contributed to the successful evaluation of grant-funded programs.*
- *Transitioned from a quantitative to a qualitative research role, applying expertise in core values inquiry and rapport-building to enhance interview processes. Achieved a 40% improvement in interview completion rates, which contributed to more comprehensive evaluation findings.*

8/2017 – 5/2023

Graduate Research & Evaluation Assistant at ERM of UNC Greensboro (Greensboro, NC)

- *Led evaluation efforts for 4 federal grants and multi-institutional educational initiatives, directly contributing to the achievement of project goals and the successful renewal of funding. These evaluations provided crucial insights that informed program improvements and sustainability.*
- *Developed and executed comprehensive evaluation plans, including literature reviews, survey design, and interview protocols, ensuring accurate and reliable research outcomes. These efforts were instrumental in assessing the impact of public health programs and educational initiatives.*
- *Collaborated with diverse vested partners, providing technical assistance and fostering strong partnerships that enhanced project outcomes. This collaborative approach led to improved vested partner satisfaction and successful project delivery.*
- *Gained specialized experience in equity, diversity, and inclusion (EDI) research within advanced technical education projects, refining expertise in evaluation methodologies and vested partner engagement. This focus on EDI contributed to more inclusive and effective program evaluations.*

6/2020 – 12/2020

Research & Evaluation Intern at Forward Cities (Remote)

- *Conducted a comprehensive systematic review of evaluation literature on entrepreneurial interventions for historically disenfranchised people of color.*
- *Assisted in writing a white paper to report the findings of the systematic review.*
- *Contributed to the development of a manuscript based on the research findings.*
- *Demonstrated skills in literature review, academic writing, and research synthesis focused on equity in entrepreneurship.*

9/2015 – 8/2016

Outcomes & Evaluation Coordinator (Manager) at Asphalt Green (New York, NY)

- *Managed outcomes identification, evaluation processes, and instrument design for summative and formative assessments.*
- *Developed and facilitated multi-department outcomes-oriented training, including what evaluation is, how to leverage evaluation for program development, and interviewing techniques.*

- *Collaborated with the Development Director to ensure grant-related outcomes were measured and achieved & the IT Director to ensure all technology available was appropriately utilized to track program participants and associated outcomes.*
- *Supervised evaluation Research Assistants and managed data for various programs.*
- *Key achievements: Developed an organization-wide database and improved participant tracking methods, resulting in a 25% increase in parental program engagement.*

1/2010 – 11/2012

Evaluation Research Assistant at the National Center for Social Work Trauma Education and Workforce Development, Graduate School of Social Service - Fordham University (West Harrison, NY)

- *Developed and managed surveys, conducted qualitative and quantitative data collection and analysis.*
- *Coordinated data collection from partner schools and wrote technical reports for each course iteration.*
- *Completed a nationwide analysis on the prevalence of trauma-focused MSW education*
- *Demonstrated proficiency in research methodologies, data management, and report writing; contributed vital program efficacy and enhancement information to a program designed to enhance trauma-informed education in social work schools.*
- *Key achievement: Collected, analyzed data for, and wrote over 50 course offering technical reports, aggregate reports, and reports about the status of Child Welfare education and trauma-informed education/training in schools of social work nationwide.*

9/2006 – 12/2009

Financial Analyst at G2 Inc. (New York, NY)

- *Provided financial analysis and accounting support to upper management, including data-driven operations recommendations.*
- *Served as primary System Administrator for Maconomy financial software migration, managing user setup and access rights.*
- *Conducted financial statement analysis, managed client finance, and performed journal entries.*
- *Offered Maconomy Help Desk technical support and training for end users; reviewed and revised policies for U.S. entities.*
- *Key achievement: Performed organizational expenditure analyses leading to travel policy changes, resulting in annual savings of over 15%.*

ADDITIONAL RESEARCH & EVALUATION EXPERIENCE

1/2025 – Present

Advanced Technical Education Evaluation Fellow at EvaluATE (Kalamazoo, MI)

Fellow in a two-year National Science Foundation (NSF) sponsored Advanced Technical Education (ATE) evaluation training program that seeks to enhance the efficacy and capacity of evaluating ATE projects.

6/2024 – Present

Research & Evaluation Volunteer Consultant at UNC Greensboro (Greensboro, NC)

Led initial qualitative analysis for two projects and provided key guidance on analysis and interpretation of data. Synthesized research findings in support of manuscript preparation for both projects. Aided in manuscript development and the reviewer advised revisions.

6/2022 – 8/2023

Research Assistant at UNC Greensboro (Greensboro, NC)

Engaged in analysis, manuscript development, and oral presentations of findings from the UNC Greensboro Evaluation Competencies Self Study of the Educational Research Department project. Provided critical technical support and guidance for analysis of the qualitative data.

4/2017 – 5/2022

Research Assistant at UNC Greensboro (Greensboro, NC)

Engaged in data collection, analysis, manuscript development, and oral presentations of findings from the Prominent and Emerging Evaluators Study. Provided critical technical support on the development of a cultural responsive and equitable survey instrument.

09/2011 – 04/2012

Graduate Student Evaluator at John Jay College Women's Center Evaluation (New York, NY)

Aided in designing the interview protocol, conducting individual interviews, transcribing interviews, and training undergraduate students on interviewing conventions for the qualitative evaluation.

09/2008 – 05/2009

Research Intern at New York University's Child Study Center (New York, NY)

The NYU Family Development Project. Responsible for assisting in entering, cleaning, and analyzing data collected from each time period of the longitudinal study. Explored data in relation to ADHD and presented findings to the PI.

PUBLICATIONS

Avent, C. M., Reid, A., **Moller, J. R.**, Adetogun, A., Hooks Singletary, B., & Boyce, A. S. (2024). Navigating the Field While Black: A Critical Race Analysis of Peer and Elder Advice to and From Black Evaluators. *American Journal of Evaluation*, 45(2), 263-279.
<https://doi.org/10.1177/10982140231184902>

Moller, J.R., (2023). Understanding the Gap in Theory to Practice in Evaluation (Publication No. 30314907). [Doctoral dissertation, UNC Greensboro]. Proquest.

Boyce, A. S., Tovey, T. L. S., Onwuka, O., **Moller, J.R.**, Clark, T., & Smith, A. (2023). Exploring NSF-Funded Evaluators' and Principal Investigators' Definitions and Measurement of Diversity, Equity, and Inclusion. *American Journal of Evaluation*, 44(1), 50-73.
<https://doi.org/10.1177/10982140221108662>

Boyce, A. S., Reid, A., Avent, C., Adetogun, A., **Moller, J.R.**, & Hooks Singletary, B. (2022). Social Justice as Ontology: The Intersection of Black Evaluators' Identities, Roles, and Practice. *American Journal of Evaluation*, 44(3), 528-548.
<https://doi.org/10.1177/10982140221108664>

Reid, A. M., Boyce, A.S., Adetogun, A., **Moller, J.R.**, & Avent, C. (2020), If not us, then who? Evaluators of color and social change. In L.C. Neubauer, D. McBride, A.d. Guarjardo, W.D. Casillas, & M.E. Hall (Eds.), *Examining Issues Facing Communities of Color Today: The Role of Evaluation to Incite Change*. *New Directions for Evaluation*, 166, 23 – 36.

SELECTED TECHNICAL REPORTS & BLOGS

Moller, J.R. (2024). *NACME Summer Experience 2024*. National Action Council for Minorities in Engineering offering Technical Report. Virginia: NACME.

Moller, J.R. (2023). *NACME Summer Experience 2023*. National Action Council for Minorities in Engineering offering Technical Report. Virginia: NACME.

Moller, J.R. (2022). *2022 NCN-CP Climate Study*. National Computational Network – Computational Platform Technical Report. Indiana: UNC Greensboro.

Moller, J. R., & Gupta, T. (2021, December 27). YEE Week: Power, the Status Quo, and the Individual by J.R. Moller and Taruna Gupta [American Evaluation Association AEA365]. AEA 365. <https://aea365.org/blog/yee-week-power-the-status-quo-and-the-individual-by-j-r-moller-and-taruna-gupta/>

Clark, T., Alcantara, J., Somo-Aina, O., & **Moller, J. R.** (2021, August 20). *STEM Program Evaluation Lab Week: Implementing EDI in the Current Evaluation Climate* by Tyler Clark, Joy Alcantara, Omodolapo Somo-Aina, and J.R. Moller. <https://aea365.org/blog/stem-program-evaluation-lab-week-implementing-edi-in-the-current-evaluation-climate-by-tyler-clark-joy-alcantara-omodolapo-somo-aina-and-j-r-moller/>

Moller, J.R. (2019). *Southeast Middle T4 Evaluation Findings*. Transforming Teaching Through Technology Federal Grant Technical Report. North Carolina: UNC Greensboro.

Moller, J.R. (2019). *Kernersville Middle T4 Evaluation Findings*. Transforming Teaching Through Technology Federal Grant Technical Report. North Carolina: UNC Greensboro.

Moller, J.R. (2018). *Robotics Camp Evaluation Report Summer 2018*. Transforming Teaching Through Technology Federal Grant Technical Report. North Carolina: UNC Greensboro.

Moller, J. R. (2018, August 29). Theory & Practice Week: Theory, Methodology, and Application by J. R. Moller – AEA365 [Professional Blog]. AEA 365. <https://aea365.org/blog/theory-practice-week-theory-methodology-and-application-by-j-r-moller/>

Moller, J. (2016). *Community Sports Leagues Sadie Nash Leadership Report*. Individual Offering Technical Report. New York: Asphalt Green.

Moller, J. (2016). *Recess Enhancement Program Mid-Year Summary*. Individual Offering Mid-Year Evaluation Technical Report. New York: Asphalt Green.

Moller, J. (2016). *Community Sports Leagues Flag Football Discussion Groups Summary*. Individual Offering Evaluation Technical Report. New York: Asphalt Green.

Moller, J. (2015). *Senior Fitness Master Data Set Analysis*. Individual Program Evaluation Technical Report. New York: Asphalt Green.

- Popescu, M. & **Moller, J.** (2012). *Fordham University Technical Report Winter Intensive 2012. Individual Offering Evaluation Technical Report*. New York: The National Center for Social Work Trauma Education and Workforce Development.
- Popescu, M. & **Moller, J.** (2011). *Aggregate Child Welfare Report 2011. Aggregated National Offerings Evaluation Technical Report*. New York: The National Center for Social Work Trauma Education and Workforce Development.
- Popescu, M. & **Moller, J.** (2011). *Core Concepts of Trauma for Children and Adolescents. Aggregated New York Offerings Evaluation Technical Report*. New York: The National Center for Social Work Trauma Education and Workforce Development.
- Popescu, M. & **Moller, J.** (2011). *Core Concepts for Trauma-Informed Child Welfare practice. Full Semester Survey Technical Report*. New York: The National Center for Social Work Trauma Education and Workforce Development.
- Popescu, M. & **Moller, J.** (2011). *The MSW Schools Survey. Survey Technical Report*. New York: The National Center for Social Work Trauma Education and Workforce Development.
- Moller, J.** (2010). *The NCTSN Core Curriculum on Child Trauma Course Trauma Treatment for Children and Adolescents: Common Concepts, Components, and Skills. Year End Technical Report*. New York: The National Center for Social Work Trauma Education and Workforce Development.
- Moller, J.** (2010). *Social Work Practice in Special Areas: Core Concepts of Child Trauma. Technical Report*. New York: The National Center for Social Work Trauma Education and Workforce Development.
- Moller, J.** (2010). *A Case-based Approach to Learning Treatment of Trauma with Children and Adolescents. Technical Report*. New York: The National Center for Social Work Trauma Education and Workforce Development.
- Ahn, M. & **Moller, J.** (2010). *Sexual Abuse Training for New York State Child Welfare Staff: The Sexual Abuse Dynamics and Intervention. Year End Technical Report 2009*. New York: Fordham University, Children FIRST.
- Moller, J.** (2009). *Status perceptions of the female officer (unpublished Master's Thesis)*. New York: New York University.

SELECTED PROFESSIONAL PRESENTATIONS

- 2024: AERA Paper Presentation
- 2022: AEA Annual Conference Panel Session Presentation
- 2020: UNC Greensboro 3MT Competitor
- 2020: NCARE Presentation
- 2020: NSF Site Visit for nanoHUB.org
- 2019: CREATE Conference Round Table Presentation
- 2019: UNC Greensboro 3MT Competitor
- 2019: ATE Annual Conference Round Table Facilitator
- 2019: AEA Annual Conference Session Presentation

- 2019: Center for Culturally Responsive Evaluation & Assessment Annual Conference Accepted Paper Presentation
- 2018: Focus Group Training Coordination & Facilitation via ERM OAERS for UNCG Library Faculty/Staff
- 2018: Spring Professional Development Series Focus Group Training Facilitator
- 2018: Emerging Voices in Evaluation Conference Round Table Facilitator
- 2018: AEA Annual Conference Session Presentation
- 2017: AEA Annual Conference Session Presentation
- 2006: Siena College Annual Research Conference Poster Presentation
- 2006: Eastern Sociological Society Annual Conference Poster Presentation

ADDITIONAL PROFESSIONAL ACTIVITIES

- 2025: American Journal of Evaluation Reviewer
- 2025: The Qualitative Report (TQR) Editorial Board
- 2024: AEA Annual Conference Submission Reviewer (ROE)
- 2023: AEA Annual Conference Submission Reviewer (MIE & ROE)
- 2021: ATLAS.ti Training Series at UNC Greensboro
- 2021: Multiethnic Issues in Evaluation AEA Conference Submissions Reviewer
- 2021: Emergent Voices in Evaluation (EViE) Conference Planning Committee
- 2020: 2021 AEA MIT TIG Webmaster
- 2019: 2020 AEA MIE TIG Member-at-large
- 2019 – 2020: UNC Greensboro Student Government Association Senator
- 2019 – 2020: UNC Greensboro Graduate Student Association Treasurer
- 2018 – 2019: UNC Greensboro Graduate Student Association Treasurer
- 2019: Emergent Voices in Evaluation (EViE) Conference Planning Committee
- 2018 – 2019: UNC Greensboro Graduate Student Association Senator
- 2018 – 2019: UNC Greensboro Graduate Ambassador
- 2018 – 2019: UNC Greensboro Student Government Association Senator
- 2018: UNC Greensboro Spartans-in-Dialogue Program Graduate
- 2018: Guest Contributor on AEA365 Blog – 8/29/18
- 2017 – 2023: UNC Greensboro Educational Research Methodology Graduate Student Association
- 2018: American Evaluation Association Proposal Acceptance
- 2018: Multiethnic Issues in Evaluation AEA Conference Submissions Reviewer
- 2018: Emergent Voices in Evaluation (EViE) Conference Planning Committee
- 2017: AEA Annual Conference Round Table Facilitation
- American Evaluation Association (AEA) Member
- American Psychological Association (APA) Member
- APA Division 5 – Evaluation, Measurement, & Statistics Member (Quantitative & Qualitative Methodology)

HONORS/AWARDS

- 2021: UNC Greensboro School of Education Graduate Research Award
- 2021: Delta Alpha Pi International Honor Society Lifetime Induction
- 2017: 10 Years of Distinguished Disaster Services Honors (American Red Cross of Greater New York)

- 2010: John Jay College of Criminal Justice Dean's List
- 2009: Psi Chi International Honor Society in Psychology Lifetime Induction
- 2006: NCAA Excellence in academics, athletics, and community service
- 2005: Pi Gamma Mu Honor Society for the Social Sciences Lifetime Induction
- 2004 – 2006: Northeast Conference (NEC) Division I Athletic Academic Honor Roll
- 2002 – 2006: Siena College Dean's List

KEY SKILLS

- Mixed methods research and evaluation
- Quantitative and qualitative data analysis
- Survey design and implementation
- Focus group moderation and interviewing
- Technical report writing
- Statistical analysis and interpretation
- Program evaluation
- Data management and cleaning
- Literature reviews
- Manuscript development
- Project management
- Vested Partner engagement
- Cultural responsive and equity-focused evaluation and research
- Financial analysis and accounting
- Systems administration
- Training and technical assistance provision
- Collaborative and interdisciplinary work
- Monitoring
- Learning
- Research

SOFTWARE PROFICIENCY

- SPSS
- R
- ATLAS.ti (certified trainer)
- HLM
- Winsteps
- Tableau
- Qualtrics
- QuestionPro
- SurveyMonkey
- Dedoose
- Microsoft Excel
- Microsoft Access
- Microsoft Word
- Microsoft PowerPoint
- Microsoft Outlook
- Microsoft Teams
- Slack
- Zoom Unified Communications
- Remesh