

Lauren McClain

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SUMMARY

Evaluator/ Mixed Methods Research/Survey Methodologist

Evaluation research expert

Survey methodologist expert who has created, developed, reviewed, executed, and analyzed small- and large-scale surveys

Quantitative research expert

System-level thinker who uses data to tell the story of strengths and challenges that inform solutions to problems and develop policy and can communicate results to a variety of audiences.

Diversity, Equity, and Inclusion Expert

Ph.D. level sociologist with expertise in race, family, gender, inequality, demography, and quantitative research methods

Over 8 years working on DEI efforts through development of programs and policy

Project Management

Compassionate leader with over 20 years' experience working with stakeholders at all levels to manage a variety of stakeholders to effectively change and implement policy and evaluate programs

Project management expertise

WORK EXPERIENCE

Grantibly, LLC, Bowling Green, KY— Co-Owner, CEO, and Principal Evaluator

July 2021 - PRESENT

Inspirus Consulting, Cary, NC (Remote) – Consultant

June 2022 – September 2023

Western Kentucky University, Bowling Green, KY— Professor

July 2012 – June 2023

Savannah State University, HBCU, Savannah, GA— Professor

August 2009 - June 2012

SKILLS

- Assessment Development, Implementation, & Evaluation
- DEI-Focused Policy Creation/Revision
- Facilitation and Coalition Building
- Adherence to Research Ethics and Culturally Responsive and Equitable Methods
- Strategy Development & Review
- Quantitative and Qualitative Data Analysis
- Proficient in Microsoft Office suite, Qualtrics, SAS, Atlas.ti
- Skillful in Advanced Statistics
- Written/Verbal Communication/Listening
- Collaborative Problem Solving
- Bias for Action/Self-Starter/Goal-Oriented/Highly Adaptable/Creative
- Ability to Handle Multiple Projects at Once
- High Aptitude and Learning Capacity/Resource Gathering

EDUCATION

Bowling Green State University, Bowling Green, OH

2006–2009 Ph.D.

2004–2006 MA

Sociology with concentrations in Family, Demography, and Quantitative Research Methods

SUNY Albany, Albany, NY

2000–2004 BA, Magna Cum Laude

Sociology major, Psychology minor

AWARDS

- University Faculty Service Award, 2022
- Lifting Every Voice Award – 2020
- Catherine Coogan Ward Feminist Action Award – 2020
- Best New Professional Research Article – National Council on Family Relations, 2014
- Distinguished Dissertation Award – Bowling Green State University, 2011
- Board of Trustees Leadership Scholarship – BGSU, 2008